



*"I believe that any business has the ability to increase its creativity and innovation for higher profitability."*

**PATRICE MANUEL - CEO/SENIOR PRINCIPAL**  
P/STRADA

## ***Achieving Higher Potential And Greater Profitability For Business And Government***

### **ABOUT US**

**P/Strada**, LLC is a Kansas City, Missouri based company that has experienced steady growth over its 11 year history. The growth can be attributed to its diverse capabilities born from a professional services perspective. Specifically, P/Strada provides program and project management in almost any environment and enterprise.

Telecommunications is one of our newest specialties providing design, implementation and testing services. P/Strada provides acquisition management from furniture purchases to microwave relay tower equipment and everything in between. We also provide staff augmentation primarily for various government agencies (i.e. Homeland Security, Army, GSA, etc.). We can supply commercial administrative personnel all the way through very specialized top secret military requirements.

P/Strada has an extensive training and management consulting capability as well. We can provide training, strategic planning and consulting in areas such as: Organizational Development-specializing in organizational structure and processes that assist organizations and individuals in achieving higher and greater success in their current environment; Diversity Integration- assisting government agencies and private companies in the



achievement and reporting of minority and women owned business participation goals on projects and providing diversity training for compliance. P/Strada's training can be delivered in a blended learning environment, from a traditional instructor to a virtual classroom provided via a Cloud computing solution.

P/Strada can also provide e-Waste solutions to help get rid of unwanted electronic equipment utilizing waste recycling techniques that comply with the EPA, in a "zero landfill" manner.

### **LEADERSHIP**

P/Strada is led by CEO and Senior Principal Patrice Manuel, who gained wide-ranging experience managing complex challenges throughout the world over a 20-year career as a U.S. Army officer. Ms. Manuel is a Certified Project Management Professional with a Master's degree in Administration and a Doctorate in Organizational Development and Leadership.

Her combination of experience and education prepared her to create a team of like-minded professionals who provide successful solutions in the areas of professional and organizational development, project management, advanced technology, modeling and simulation, Homeland Security issues, measurable management, logistics and system planning, and research and development.

### **VISION STATEMENT**

**P/Strada** is a leader providing quality products and services to our customers, partners, and community in a global market.

### **MISSION STATEMENT**

**P/Strada** is a growth company providing the highest quality professional services in project management, telecommunications, acquisition management, staff augmentation, training, and management consulting to our customers, partners and community.

### **VALUE STATEMENT**

\* A reputable industry leader committed to the stewardship of resources and responsibilities.

\* We are a company of integrity that strives for excellence- we "get it right" the first time.



## SERVICES

### PROJECT MANAGMENT

P/Strada offers innovative solutions of managing ongoing inter-dependent projects to meet your corporate needs.

### TELECOMMUNICATIONS

P/Strada formed the Telecommunications Business Division in response to the high demand for telephone products and to provide exceptional support. Our quality assurance process assures that we exceed our customer's expectations.

### ACQUISITION MANAGMENT

P/Strada has the ability to service all of your organizations furniture needs from design to installation. We have aligned ourselves with many numerous companies that manufacture in the USA and Canada.

### STAFF AUGMENTATION

Staff Augmentation supplies ongoing professional administrative support which is used to staff a project and respond to business objectives in the work process.

### TRAINING/MANAGEMENT CONSULTING

P/Strada Training Institute provides a multitude of education and training options. From basic office skills to advanced professional skills, P/Strada Training Institute provides and manages educational platforms for blended, face-to-face, instructional, online and web-based training.

## Learning Portal

### P/Strada's eLearning Campus

Much can be gained by utilizing e-learning – reduced training time and increased flexibility are two major benefits. But those benefits aren't enough if the e-learning isn't effective.

P/Strada offers online training to help organizations equip their managers and supervisors with the tools they need to succeed.

- Leadership Essentials
- Leadership Plus
- Customer Service
- Sales
- Productivity
- Talent Management

### P/STRADA AUDIO CLIP

WATCH THIS VIDEO ONLINE AT  
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BUSINESS STATISTICS			
INDUSTRY BUSINESS DATA			
PRIMARY INDUSTRY SERVED		CONSULTING/PROFESSIONAL DEVELOPMENT	
NAICS CODES		541611	611430
BUSINESS FINANCIAL DATA			
	2009	2010	2011
NUMBER OF EMPLOYEES	68	58	16
BUSINESS & DIVERSITY CERTIFICATIONS			
BUSINESS/ TECHNICAL CERTIFICATIONS	YEARS	ORGANIZATION	CHAPTER/ AFFILIATION
DIVERSITY CERTIFICATIONS	9	NMSDC	MAMSDC
	5	NAWBO	
	8	DBE	KCMO
	4	SWAM	VA
	3	MBE/WBE	MO
	4	DBE/WBE/MBE	KCMO
	2	DBE/WBE/MBE	KS
FEDERAL CERTIFICATIONS	Years		Type
	8		8(a)
	1		EDWOSB
	10		SDVOB
CUSTOMERS	MOTOROLA, GSA, HOMELAND SECURITY, VARIOUS MILITARY INSTALLATIONS, CITY OF KANSAS CITY MISSOURI		

**WWW.PSTRADA.COM**

## eBooks

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**P/STRADA**

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